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Division News from the Area Director

Tom Nunley, Continental Carbon Company



- 1. Headquarters Relocation:** The Rubber Division has moved our headquarters as of December 1st. We remain on the University of Akron campus; however we are now located in the University of Akron Research Foundation building where visitors no longer need parking passes. We will keep our P.O. Box; however, our new street address will be 411 Wolf Ledges Parkway, Suite 201, Akron, OH 44311. Our university telephone numbers will remain the same.
- 2. New Web Site:** The Rubber Division launched its new web site on October 12th. The site was developed by the Karcher Group after extensive interviews with staff, members and other users. You will find the new site easy to navigate as well as more concise in its information. The next step in design will be to build the capability to host future Rubber Group web sites; however for now, each Rubber Group is still able to update your own information on the Division web site. If you have any questions, contact the Membership and IT Manager Missy Beynon at mbeynon@rubber.org.
- 3. Technical Meetings and Expos:** The recent fall technical meeting and expo in Pittsburgh was successful even with the current economic impact on the rubber industry and Division. Attendance was 3,200 and there were over 220 exhibitor booths. Although the number of exhibitors was down as well as overall size of booths, the future looks bright as past exhibitors signed up for larger booths again in 2011, which will be held at the IX Center in Cleveland. For those who stay at the contracted hotels in downtown Cleveland, there will be free shuttle service to the IX Center. For those who wish to be within a mile of the IX Center, we contracted with two hotels at the Cleveland airport, again with free shuttle service. In 2010, the spring meeting will be held at the Hilton Hotel in Akron, Ohio and the fall meeting will be held at the Convention Center in Milwaukee, Wisconsin. Remember, your association needs your support as a member as well as networking opportunities. If you have any questions, contact Expo & Future Sites Manager Melanie Avdeyev at melaniea@rubber.org or Meetings Manager Beth Berkheimer at bethb@rubber.org.
- 4. Expense Reductions for 2010:** The Rubber Division has experienced the same impact as the rubber industry and your Rubber Group over the 2008-2009 period. To help keep the Division financially sound through this economic downturn, we are making a number of expense reductions in 2010 especially for the spring meeting in Akron. A few of these include going to email blasts and web site marketing of the spring meeting, eliminating committee meetings except for governance at the sponsors reception at the spring meeting. We still intend to hold key mission functions such as the Science & Technology Awards Banquet, 25 Year Club Luncheon and technical program. We are also taking on new revenue producing programs such as managing logistics for the Tire Society, offering a series of webinars and expanding new partnerships for the fall expos. On a different note, another change has been to appoint Dr. Will Mars (Cooper Tire) as the new Editor of the RCT Journal, effective December 1, 2009. He replaced Dr. Kris Baranwal, who has done an outstanding job as Editor over the past eight years. Will is developing a report on the RCT Journal (frequency, changes, costs and revenues, etc.) to be discussed at the Steering meeting on December 8th. Please continue to encourage your fellow workers and companies to continue to attend the Rubber Division meetings, exhibit at the expos and use our many technical and educational programs, as we all work to build for the future.
- 5. Webinars:** During the fall meeting in Pittsburgh, the Rubber Division recorded 3 webinars. These included Introduction to Rubber Technology for Non-Technologists (RJ Del Vecchio), Introduction to Design of Experiments (RJ Del Vecchio) and Managing an Effective Job Search (James Burke). We are also developing other technical webinars to be offered in 2010. For information, contact Education & Pubs Manager Christie Robinson at crobinson@rubber.org. Please let your company HR people know about this new service and educational/training program.
- 6. Student Colloquium:** During the past six years, the Rubber Division has hosted a Student Colloquium during our fall meetings. For the Mini Expo in 2010, the colloquium will not be held unless we can find Rubber Groups who wish to help sponsor travel for the selected students and companies who wish to help sponsor awards. The Division has paid up to \$500 for travel for each selected student as well as offering up to four \$1,000-\$1,500 awards. This is then followed by a Job Fair, open to all in the industry, and has been very successful for bringing in new talent to the rubber industry. If your Rubber Group or company is interested in becoming a sponsor for this program, please contact Marketing Manager Karen May at kmay@rubber.org or Technical & Student Programs Manager Linda McClure at lmclure@rubber.org. We still intend to hold a Job Fair if we get enough companies to sign up.



Winter Technical Meeting

Tuesday, January 26, 2010

Hilton Garden Inn, 8971 Wilcox Drive, Twinsburg, Ohio, 330-405-4488

4:00 óRegistration + 4:30 óTechnical Presentations + 6:00 óSocial Hour + 7:00 óDinner

Technical Presentations

*****Please turn off cell phones during the presentations*****

"Fully Integrated Control and Tracking Systems in Rubber Compounding"

John Beaudoin, Director of Sales, Mesabi Controls

"Chemically Modified Precipitated Silicas for Tire Applications"

Tim Okel, Research Associate - Chemicals Group, PPG Industries

After Dinner Raffle

Raffle tickets will be available for purchase at the meeting

2010 Winter Technical Meeting - DINNER RESERVATIONS

Reserve by January 22, 2010

Advanced Reservation - \$35.00 each Without prior reservation - \$40.00 each

Please reserve _____ tickets (will be held at door for pickup)

Pay at Door OR Payment Enclosed \$_____

(Circle option: Cash, Check, AMEX, Discover, Visa, MasterCard)

Credit Card # _____ Exp. Date _____

Name _____

Company _____

E-mail reservations to mpuskas@littlern.com OR mail to Ohio Rubber Group, PO Box 341, Bath, OH 44210

2010 HOSPITALITY SPONSORS

Please consider being a 2010 Hospitality Sponsor. All 2010 sponsors will be recognized in the newsletter, on the website and at the meetings.

The social hour is an important adjunct to the technical meetings and is possible only through the generosity of our Hospitality Sponsors.

A yearly donation of \$200 is suggested; any amount is appreciated

Please send your 2010 contribution to:

Ohio Rubber Group, PO Box 341, Bath, Ohio 44210

You may also contribute at the meetings



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Thanks for your generous contributions*

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Still only \$25 óJoin today óF q p ø v " o k u u " c p

2010 OHIO RUBBER GROUP MEMBERSHIP APPLICATION

A SUBDIVISION OF THE RUBBER DIVISION OF THE AMERICAN CHEMICAL SOCIETY

DATE: _____

NAME: _____ TITLE _____

EMAIL ADDRESS: _____

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PHONE: _____ FAX: _____

Membership fee: \$25 Contribution to Scholarship Endowment Fund: \$ _____ Total \$ _____

Payment (circle one): Cash Check (US dollars/US Bank) Visa MasterCard Discover AMEX

Card # _____ Exp. Date _____

MEMBER SURVEY
PLEASE COMPLETE
Are you a member of:
(Circle Answer)

American Chemical Society

Yes No

Rubber Division, ACS

Yes No

Work on a committee

Yes No

EMERITUS/LIFE MEMBERS: *No renewal necessary but please use this form for any mailing or email changes*

Return application w/payment to: **OHIO RUBBER GROUP PO BOX 341 BATH, OHIO 44210**

SCHOLARSHIP GOLF OUTING, AUGUST 2 4, 2009, PORTAGE CC

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OF THIS SUCCESSFUL EVENT**

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